

PTSD911

A D O C U M E N T A R Y F I L M

“PTSD911 is a game-changer! This movie started me on a path to better wellness for me and those around me. [The film] shines light on what we face and the effects it has on us. I am now more open to sharing my experiences and have started a support group to help others deal with this stuff.”
– Darren Purcell, Retired PM/Captain OCFA

First Responders sign up to serve; they risk their lives and their mental health to respond to someone’s worst day. Who will rescue them?

ABOUT PTSD911

In the powerful documentary *PTSD911*, the hidden emotional battles of first responders are brought to light. This film uncovers the intense psychological toll they face—from life-or-death moments on the job to the private struggles behind their brave exteriors. While showcasing their courage and resilience, *PTSD911* also exposes the harmful stigma that keeps many from seeking the help they desperately need.

Through personal stories from a firefighter, police officer, and 9-1-1 dispatcher, viewers gain insight into the complex nature of trauma and its far-reaching impact. The documentary features expert commentary from mental health professionals, explaining how PTSD affects the brain and the lives of those on the frontlines. It also highlights agencies that are leading the way in providing crucial support for their teams.

Ultimately, *PTSD911* delivers a powerful message of hope—encouraging anyone suffering in silence to take that critical first step toward healing. Help is available, and no one has to face these struggles alone.

WHY HOST A SCREENING?

Films have a unique power to engage both the mind and heart, drawing viewers into stories in ways that other media often can't. Documentaries, in particular, have the ability to spark meaningful change by shedding light on critical issues—one audience at a time. *PTSD911* is such a film, offering a compelling platform to raise awareness about the mental health challenges faced by first responders and inspire real action.

By hosting a screening of *PTSD911*, you can strengthen your grassroots advocacy and drive meaningful conversations within your agency and community. The film not only increases

awareness but also helps break down the stigma surrounding mental health in the first responder community, encouraging greater understanding and support.

We are excited that you're considering hosting a screening of *PTSD911*. We believe this film will leave a lasting impact on everyone who attends, sparking essential discussions about wellness and mental health. Our goal is to partner with you in creating a successful event that meets your objectives and truly makes a difference.

To help you get started, we've put together some tips and best practices to ensure your event is as impactful as possible.

THE FINANCIAL COMMITMENT

To make the process easy, we offer a flat fee of **\$2,500** for hosting a public screening event that includes an appearance by Mr. Weaver. This fee covers the screening license, an honorarium for Mr. Weaver, and his travel expenses within the continental U.S. The only additional cost is lodging for Mr. Weaver. If you'd like to invite other individuals featured in the film, additional fees will apply for their honorarium and travel.

Here's what's included:

- Screening License
- Honorarium for Mr. Weaver
- Domestic Travel for Mr. Weaver (within the U.S.)
- Access to the Film's Media Kit
- Promotional Marketing on our Social Media Platforms
- Outreach to our Email Lists

To confirm your event, we require a 50% deposit (\$1,250) at your earliest convenience, with the remaining balance due the week of the event.

PLANNING YOUR EVENT

Identifying Your Audience

Whether you're planning a private event or, as we highly recommend, a public screening, clearly defining your target audience is essential to your event's success. Public screenings not only bring the community together but also raise crucial awareness of the mental health challenges faced by first responders. While attracting a wider audience may require additional effort, the meaningful impact on both your community and local first responders makes it incredibly rewarding.

We strongly suggest reaching out to all first responder agencies in your area and encouraging their active involvement. When agency leaders show their support, it fosters greater participation from their teams, ensuring a more impactful and engaging event.

Additionally, inviting local elected officials can make a significant difference. Their attendance gives them a personal insight into the mental health struggles first responders face, which can inspire them to advocate for increased funding and resources for mental health services within your community.

Recommended Program Agenda

We recommend a two-hour block for the actual program that includes the following:

- Opening Remarks and Welcome - Local Host and Sponsor

- Introduction of Mr. Weaver

- Mr. Weaver Introduces the film

- Film Plays (84 Minutes)

- Post-Screening Panel (20-30 minutes) Mr. Weaver can Moderate if needed.

- Wrap-Up and Dismissal by Local Host

Building a Team

Form a team to help organize and manage the event. A team approach not only makes the process more efficient but also lightens the load for the leader. Key roles to consider include an event coordinator, marketing and PR specialist, hospitality manager, and venue coordinator.

Choosing the Right Venue

Select a venue that is accessible, easy to find, and offers ample parking. Ensure the space has adequate A/V capabilities, such as a large screen and projector system, suitable for the expected audience size. Ideal venues include churches with strong A/V systems, high school or college auditoriums, or even local movie theaters.

Securing Sponsorships

Reach out to local businesses that support first responders to explore sponsorship opportunities. Businesses in your community may be eager to contribute, as supporting first responders is not only a noble cause but also good for their public image. In previous events, entire states have been sponsored by local businesses. You can even offer sponsors a brief speaking opportunity before the screening.

Organizing a Local Public Safety Panel

Consider assembling a panel of local experts to speak after the film. This could include police or fire chiefs, 911 directors, mental health professionals, and other relevant experts. Including these figures can attract more attendees and provide valuable insights from your community's public safety professionals.

Inviting a Celebrity Emcee

Engage a local TV or radio personality to serve as the emcee for your event. Their involvement can boost media coverage and draw attention to the screening. Don't forget to reach out to all local media outlets to announce the event, and consider hosting a press conference in the

morning. Including public safety officials and the film director can generate last-minute buzz, potentially bringing in attendees who hear about the event the same day.

Hosting a “Wellness Fair” with Local Resource Providers

Invite local mental health resource providers to set up booths or tables in the lobby. This offers first responders attending the event an opportunity to connect directly with helpful resources. Additionally, it's a good idea to have mental health professionals present during the screening in case any attendees are emotionally impacted by the film.

YOUR INVITATION

We hope this guide has inspired you to take action and host a powerful *PTSD911* screening event. By carefully planning each step—from identifying your audience and building a strong team to securing a venue and engaging local sponsors—you can create an event that truly resonates with your community. Hosting a screening not only raises awareness of the mental health challenges faced by first responders but also ignites crucial conversations that can lead to lasting change.

Now is the time to take the next step. Partner with us to make a real impact by reserving your event date today. With just a 50% deposit, we'll collaborate with you to ensure your event leaves a lasting impression and helps drive positive change in your community.

My best,



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WHAT PEOPLE ARE SAYING...

“The [PTSD911 Film] normalizes prevention, recognition, and treatment of PTSD as part of the professional culture of first responders.” - **POLICE 1 Magazine**

“PTSD911 is powerful initiative that can help impact the culture of your organization and change outcomes.” - **Chief Neil Gang - Pinole, CA PD (Ret.)**

“The PTSD911 documentary film made me both cry and cheer. It shares the poignant true stories of first responders from across the nation who have suffered—often silently—with PTSD due to their regularly stepping into other people’s nightmare moments.”
– **Deborah Morris, Mayor Pro Tem, City of Garland, TX**